

Advertising Rates

EFFECTIVE June 1, 2026 – MAY 31, 2027

WEBSITE ADVERTISING

Leaderboard728 x 90 pixels \$300 Mo.
 Skycraper160 x 600 pixels \$200 Mo.
 Tile180 x 150 pixels \$100 Mo.

the Chronicle

THE WEEKLY JOURNAL OF ORLEANS COUNTY, VERMONT

728 x 90 ← Leaderboard

180 x 150 ← Tile

160 x 600 ← Skycraper

Glover Board ready for storm that wasn't. 6

Barton Celebrates for a week. 2

the Chronicle
THE WEEKLY JOURNAL OF ORLEANS COUNTY
August 14, 2024
VOLUME 51, NUMBER 33

Painter in the corner
Glover will s
Newport Christmas tree lighting. 8
Glover Pesky rat gets th boot. 6

Who's Who in Business Section B
Newport Council chooses new president. 10

the Chronicle
THE WEEKLY JOURNAL OF ORLEANS COUNTY
March 20, 2024
VOLUME 51, NUMBER 13

Court appearance
Budgets cut and defeated

North County board plans opening
Land purchase back on table

In Derby, Police, EMS are budget topics
Driver's police sa

Show sheds light on space-time
Emails trace false report to state

P.O. BOX 660, 133 WATER STREET, BARTON, VERMONT 05822
 (802) 525-3531 • Fax (802) 880-1040 • Email ads@bartonchronicle.com
 www.bartonchronicle.com

DISPLAY ADVERTISING

Basic rate, per column inch \$15.00
 Back page rate, per column inch. \$16.00
 Color is an additional \$5 per column Inch

	BW	Color
1/8 Page (4.5")	\$67.50	\$90.00
1/4 page (9")	\$135.00	\$180.00
1/3 Page (12")	\$180.00	\$240.00
Half page (18")	\$270.00	\$360.00
Full page (36")	\$540.00	\$720.00
Full page (Back)	\$576.00	\$756.00
Centerfold (72")	\$1,080.00	\$1,440.00

Ads can be bought by the column inch in from 1" to 36".

These rates are noncommissionable. We reserve the right to reject any ads.

FREQUENCY DISCOUNTS

Monthly (4 insertions)5%
Seasonal (16 insertions)8%
Every other week yearly (25 insertions)8%
Annual (51 insertions)12%

Discounts will be suspended on accounts with balances over 60 days.

Quick Pay Discount / Cash or Check Only 5%

FLYERS / INSERTS

\$300 / Quantity 5,000

Maximum size of 8-1/2" x 11-1/2" (Minimum 3.5" x 5.75" though not recommended.)
 Acceptable folds - single, letter or quarterfold. Cannot contain any postal indicia.

Inserts must be scheduled well in advance. Please contact our office at least three weeks prior to the insertion date.

A copy of the insert or pdf proof will be required for preapproval. Please contact our office at 802-525-3531 for further information and delivery instructions.

CLASSIFIED AD RATES - Per week

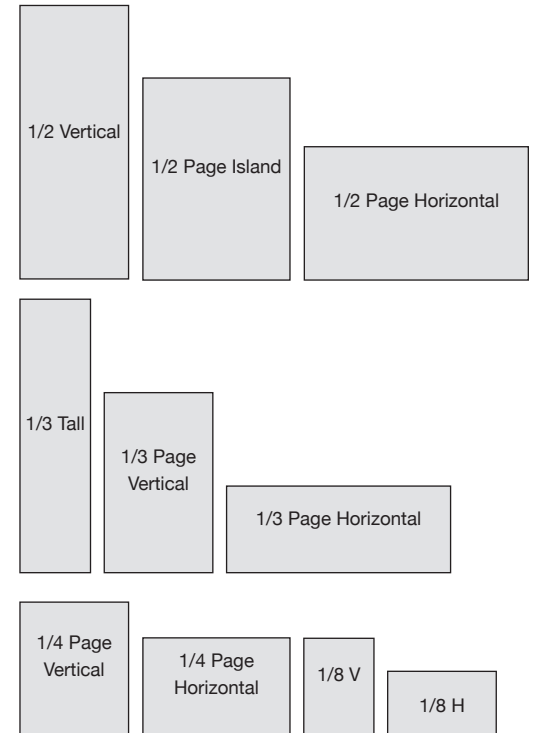
\$4 each, up to 25 words. 16¢ a word after 25 words. Prepaid cash or check.
 \$5 each if paid by credit card.
 \$3 for B/W photo/graphic.
 \$5 additional for a color picture or color background screen (green).

COLUMN WIDTHS

1 column	3.083" wide	2 columns	6.42" wide
1-1/2 columns	4.75" wide	3 columns	9.75" wide

This is a sample of a 1-column by 1-inch space which costs \$15.00. (\$14.25 with 5% quick pay discount.)

Size	Width x Height
Full Page	9.75" x 12"
1/2 Page Horizontal	9.75" x 6"
1/2 Page Vertical	4.75" x 12"
1/2 Page Island	6.42" x 9"
1/3 Page Horizontal	9.75" x 4"
1/3 Page Vertical	4.75" x 8"
1/3 Page Tall	3.083" x 12"
1/4 Page Horizontal	6.42" x 4.5"
1/4 Page Vertical	4.75" x 6"
1/8 Page Horizontal	4.75" x 3"
1/8 Page Vertical	3.083" x 4.5"



DEADLINES

12 noon on Monday for Classified advertising.
3 p.m. on Monday for all other advertising.



2.5% handling fee added to credit card payments.