

Advertising Rates

EFFECTIVE JULY 15, 2025*
*Prices subject to change.

the Chronicle

THE WEEKLY JOURNAL OF ORLEANS COUNTY, VERMONT

Glover Board ready for storm that wasn't.
6

Barton Celebrates for a week.
2



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THE WEEKLY JOURNAL OF ORLEANS COUNTY
August 14, 2024
VOLUME 53, NUMBER 32

Painter in the corner
by Matthew Wilson



North County board plans opening
by Joseph Gossier

Derby Police, EMS are budget topics
by Matthew Wilson

Driver's police sa
by Joseph Gossier

Newport Christmas tree lighting.
8

Glover Pesky rat gets the boot.
6

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THE WEEKLY JOURNAL OF ORLEANS COUNTY
VOLUME 53, NUMBER 32

In Jay Land purchase back on table
by Matthew Wilson

A Christmas
by Joseph Gossier

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THE WEEKLY JOURNAL OF ORLEANS COUNTY
VOLUME 53, NUMBER 32

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THE WEEKLY JOURNAL OF ORLEANS COUNTY
VOLUME 53, NUMBER 32

Who's Who in Business Section B

Newport Council chooses new president.
10



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THE WEEKLY JOURNAL OF ORLEANS COUNTY
March 20, 2024
VOLUME 53, NUMBER 12

Court appearance
by Matthew Wilson



Budget cut and defeated
by Matthew Wilson

Show sheds light on space-time
by Joseph Gossier

Emails trace false report to state
by Joseph Gossier

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THE WEEKLY JOURNAL OF ORLEANS COUNTY
VOLUME 53, NUMBER 12

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VOLUME 53, NUMBER 12

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THE WEEKLY JOURNAL OF ORLEANS COUNTY
VOLUME 53, NUMBER 12

P.O. BOX 660, 133 WATER STREET, BARTON, VERMONT 05822
(802) 525-3531 • Fax (802) 880-1040 • Email ads@bartonchronicle.com
www.bartonchronicle.com

DISPLAY ADVERTISING

Basic rate, per column inch \$14.75

Back page rate, per column inch. \$15.75

Color is an additional \$5 per column Inch

	BW	Color
1/8 Page (4.5")	\$66.38	\$88.88
1/4 page (9")	\$132.75	\$177.75
1/3 Page (12")	\$177.00	\$237.00
Half page (18")	\$265.50	\$355.50
Full page (36")	\$531.00	\$711.00
Full page (Back)	\$567.00	\$747.00
Centerfold (72")	\$1,062.00	\$1,422.00

Ads can be bought by the column inch in from 1" to 36".

These rates are noncommissionable. We reserve the right to reject any ads.

FREQUENCY DISCOUNTS

Monthly (4 insertions)5%

Seasonal (16 insertions)8%

Every other week yearly (25 insertions)8%

Annual (51 insertions)12%

Discounts will be suspended on accounts with balances over 60 days.

Quick Pay Discount / Cash or Check Only5%

FLYERS / INSERTS

\$300 / Quantity 5,000

Maximum size of 8-1/2" x 11-1/2" (Minimum 3.5" x 5.75" though not recommended.)

Acceptable folds - single, letter or quarterfold. Cannot contain any postal indicia.

Inserts must be scheduled well in advance. Please call our office least three weeks prior to the insertion date.

*A copy of the insert or pdf proof will be required for preapproval. Inserts to be delivered **to our office** the Monday one week prior to the issue date. Please contact our office at 802-52-3531 for further information or other delivery options.*

CLASSIFIED AD RATES - Per week

\$4 each, up to 25 words. 16¢ a word after 25 words. Prepaid cash or check.

\$5 each if paid by credit card.

\$3 for B/W photo/graphic.

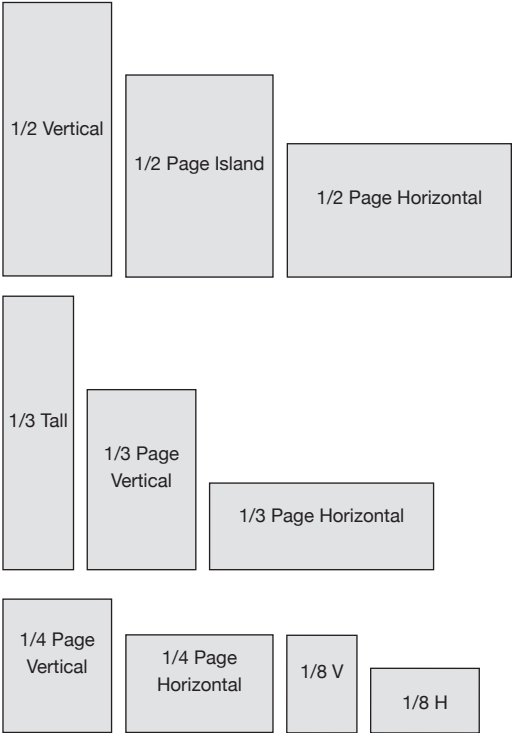
\$5 additional for a color picture or color background screen (green).

COLUMN WIDTHS

1 column	3.083" wide	2 columns	6.42" wide
1-1/2 columns	4.75" wide	3 columns	9.75" wide

This is a sample of a 1-column by 1-inch space which costs \$14.75.
(\$14.01 with 5% quick pay discount.)

Size	Width x Height
Full Page	9.75" x 12"
1/2 Page Horizontal	9.75" x 6"
1/2 Page Vertical	4.75" x 12
1/2 Page Island	6.42" x 9"
1/3 Page Horizontal	9.75" x 4"
1/3 Page Vertical	4.75" x 8"
1/3 Page Tall	3.083" x 12"
1/4 Page Horizontal	6.42" x 4.5"
1/4 Page Vertical	4.75" x 6"
1/8 Page Horizontal	4.75" x 3"
1/8 Page Vertical	3.083" x 4.5"



DEADLINES

12 noon on Monday for Classified advertising.
3 p.m. on Monday for all other advertising.



2.5% handling fee added to credit card payments.

WEBSITE ADVERTISING

- Leaderboard728 x 90 pixels \$300 Mo.
- Skycaper160 x 600 pixels \$200 Mo.
- Tile180 x 150 pixels \$100 Mo.

728 x90

←

Leaderboard

the Chronicle

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RECENT POSTS

RT — Around 90 supporters of North Country Hospital filled the banquet room at the East Side Restaurant on the evening of January 16. After a year...

Press to LOGIN or Subscribe



FEATURED/INFORMATIVE

Skunks prepare for winter

by TRACY DAVIS PIERCE



SPORTS

Falcons rule the roost in match-up with Lake Region

Published 1 day ago · Tracy Davis Pierce



Hospital meeting is optimistic

Published 1d ago · Tracy Davis Pierce



Border Patrol Agent shot, FBI and CBP investigate

Published 1d ago · Tracy Davis Pierce



Elder Caucus is community

Published 1d ago · Tracy Davis Pierce

SPORTS

Falcons rule the roost in match-up with Lake Region

by TRACY DAVIS PIERCE

Editorial



My ratty roommate

by TRACY DAVIS PIERCE

NOW OPEN!



CHATTUCK GILLESPIE



Find out here!



CLICK TO VIEW!

180 x 150

←

Tile

160 x 600

←

Skycraper