

the Chronicle

THE WEEKLY JOURNAL OF ORLEANS COUNTY, VERMONT

EFFECTIVE FEB 1, 2025 – MAY 31, 2025

WEBSITE ADVERTISING

Leaderboard728 x 90 pixels \$300 Mo.

Skycaper160 x 600 pixels \$200 Mo.

Tile180 x 150 pixels \$100 Mo.

The image shows a screenshot of the Chronicle website with several advertising placement areas highlighted by boxes and labels:

- Leaderboard:** A box at the top of the page, spanning the width of the main content area, labeled "728 x90".
- Tile:** A box on the left side of the page, next to a sports article, labeled "180 x 150".
- Skycaper:** A vertical box on the right side of the page, next to a sports article, labeled "160 x 600".

The website content includes the main title "the Chronicle", a navigation menu (Home, Obituaries, Property Transfers, Town Meetings, Advertise, Classifieds, Online Edition, Weekly Events, Subscribe), a "RECENT POSTS" section, and several article teasers with images and headlines such as "Falcons rule the roost in match-up with Lake Region" and "Hospital meeting is optimistic".

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