

Advertising Rates

EFFECTIVE FEB 1, 2025 – MAY 31, 2025

the Chronicle

THE WEEKLY JOURNAL OF ORLEANS COUNTY, VERMONT

Glover Board ready for storm that wasn't. 6

Barton Celebrates for a week. 2



the Chronicle

THE WEEKLY JOURNAL OF ORLEANS COUNTY

50th Anniversary

August 14, 2024

VOLUME 51, NUMBER 15

Painter in the corner



Ann Young, whose view of painting means. By Joseph Green

North County board plans opening

By Joseph Green

NEWPORT — North County's school administration are getting to work. When and how school will be re-opened is one of the items on the agenda of the board of trustees. The board is expected to meet on Tuesday, August 14, at 7:30 p.m. at the school.

Who's Who in Business Section B

Newport Council chooses new president. 10

the Chronicle

THE WEEKLY JOURNAL OF ORLEANS COUNTY

March 20, 2024

VOLUME 51, NUMBER 12

Court appearance



Deirdre Brown, 25, of Orleans appears in court on March 13 with her lawyer, Lydia Howland. She is charged with the charge of second degree murder and kidnapping. She denied being the perpetrator. Photo by Joseph Green

Show sheds light on space-time

By Joseph Green

CHESHIRE — With a little more than two weeks to go until the fall, you are reminded of the highly anticipated opening of the new exhibit at the North County Museum. The exhibit is titled "Space-Time" and is a collection of objects that have been assembled to prepare for an influx of visitors hoping to catch a good viewing. Due to the busy schedule, the exhibit is expected to be open for a limited time.

Driver's police car

By Joseph Green

NEWPORT — A deputy with the Orleans County Sheriff's Office was driving a patrol car on Tuesday, August 14, when he was involved in a collision with a private vehicle. The private vehicle was driven by a man who was driving on the wrong side of the road. The man was arrested and charged with driving on the wrong side of the road. The man was released on bond and is expected to appear in court on August 16.

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Barton Village Annual Meeting Budgets cut and defeated

By Matthew Wilson

BARTON — Voters turned down the highway budget proposed by trustees and lowered the water department budget at the Barton Village Annual Meeting on March 12. The 40 other members also turned out for the meeting and voted on the budget. The trustees had proposed a highway budget of \$100,000 higher than the previous year. The water department budget was also increased. The trustees had proposed a budget of \$100,000 higher than the previous year. The trustees had also proposed to increase the water department budget by \$100,000. The voters rejected both budgets. The trustees had also proposed to increase the water department budget by \$100,000. The voters rejected both budgets. The trustees had also proposed to increase the water department budget by \$100,000. The voters rejected both budgets.

Emails trace false report to state

By Joseph Green

BARTON — A review of communications between officials in the Orleans Central Supervisory Union (OCSU) shows Representative Patrick Chubbart and others in making the state agency of Education (ODE) that cover in the Lake Region Union High School and Lake Region Union Elementary-Middle School districts. The review shows that the state agency of Education (ODE) that cover in the Lake Region Union High School and Lake Region Union Elementary-Middle School districts. The review shows that the state agency of Education (ODE) that cover in the Lake Region Union High School and Lake Region Union Elementary-Middle School districts.

Chubbart had indicated the figure provided the state agency of Education (ODE) was incorrect. The review shows that the state agency of Education (ODE) that cover in the Lake Region Union High School and Lake Region Union Elementary-Middle School districts. The review shows that the state agency of Education (ODE) that cover in the Lake Region Union High School and Lake Region Union Elementary-Middle School districts.

P.O. BOX 660, 133 WATER STREET, BARTON, VERMONT 05822
 (802) 525-3531 • Fax (802) 880-1040 • Email ads@bartonchronicle.com
 www.bartonchronicle.com

DISPLAY ADVERTISING

Basic rate, per column inch \$14.75

Back page rate, per column inch. \$15.75

Color is an additional \$5 per column Inch

	BW	Color
1/8 Page (4.5")	\$66.38	\$88.88
1/4 page (9")	\$132.75	\$177.75
1/3 Page (12")	\$177.00	\$237.00
Half page (18")	\$265.50	\$355.50
Full page (36")	\$531.00	\$711.00
Full page (Back)	\$567.00	\$747.00
Centerfold (72")	\$1,062.00	\$1,422.00

Ads can be bought by the column inch in from 1" to 36".

These rates are noncommissionable. We reserve the right to reject any ads.

FREQUENCY DISCOUNTS

Monthly (4 insertions)5%

Seasonal (16 insertions)8%

Every other week yearly (25 insertions)8%

Annual (51 insertions)12%

Discounts will be suspended on accounts with balances over 60 days.

Quick Pay Discount / Cash or Check Only5%

FLYERS / INSERTS

\$60 Per 1,000 Call the office for current coverage.

Maximum size of 8-1/2" x 11-1/2" (Minimum 3.5" x 5.75" though not recommended.)

Acceptable folds - single, letter or quarterfold.

Cannot contain any postal indicia.

*Inserts must be scheduled well in advance. A copy of the insert or pdf proof will be required for preapproval. Inserts **must** be delivered **directly to our printer** one week prior to the issue. Please contact our office at 802-52-3531 for further information and delivery instructions.*

CLASSIFIED AD RATES - Per week

\$4 each, up to 25 words. 16¢ a word after 25 words. Prepaid cash or check.

\$5 each if paid by credit card.

\$3 for B/W photo/graphic.

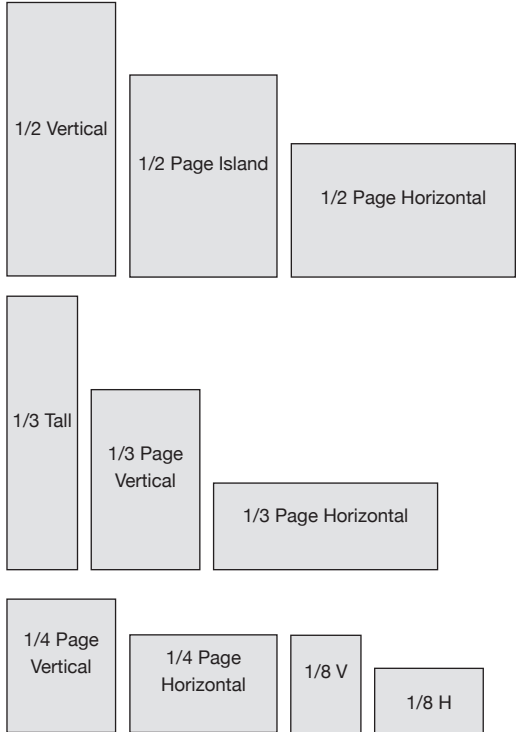
\$5 additional for a color picture or color background screen (green).

COLUMN WIDTHS

1 column	3.083" wide	2 columns	6.42" wide
1-1/2 columns	4.75" wide	3 columns	9.75" wide

This is a sample of a 1-column by 1-inch space which costs \$14.75.
(\$14.01 with 5% quick pay discount.)

Size	Width x Height
Full Page	9.75" x 12"
1/2 Page Horizontal	9.75" x 6"
1/2 Page Vertical	4.75" x 12"
1/2 Page Island	6.42" x 9"
1/3 Page Horizontal	9.75" x 4"
1/3 Page Vertical	4.75" x 8"
1/3 Page Tall	3.083" x 12"
1/4 Page Horizontal	6.42" x 4.5"
1/4 Page Vertical	4.75" x 6"
1/8 Page Horizontal	4.75" x 3"
1/8 Page Vertical	3..083" x 4.5"



DEADLINES

12 noon on Monday for Classified advertising.

3 p.m. on Monday for all other advertising.



2.5% handling fee added to credit card payments.

WEBSITE ADVERTISING

Leaderboard728 x 90 pixels \$300 Mo.

Skycaper160 x 600 pixels \$200 Mo.

Tile180 x 150 pixels \$100 Mo.

The image shows a screenshot of the Chronicle website with several advertising placement areas highlighted by boxes and labels:

- Leaderboard:** A horizontal box at the top of the page, labeled "728 x90".
- Tile:** A square box on the right side of the page, labeled "180 x 150", positioned over a sports article.
- Skycaper:** A vertical box on the right side of the page, labeled "160 x 600", positioned over a sports article.

The website content includes the following elements:

- Header:** "the Chronicle" logo.
- Navigation:** Home, Obituaries, Property Transfers, Town Meetings, Advertise, Classifieds, Online Edition, Weekly Events, Subscribe.
- Recent Posts:** A list of recent articles, including "Around 90 supporters of North Country Hospital filled the banquet room at the East Side Restaurant on the evening of January 16. After a year..."
- Featured Article:** "Falcons rule the roost in match-up with Lake Region" by Tracy Davis Pearce, published 1 day ago. Includes a photo of a basketball game.
- Other Articles:** "Skunks prepare for winter" by Tracy Davis Pearce; "Hospital meeting is optimistic" by Joseph Gresser Newport; "Border Patrol Agent shot, FBI and CBP investigate" by Joseph Gresser Coventry; "Elder Caucus is community" by Joseph Gresser Barton.
- Editorial:** "My ratty roommate" by Tracy Davis Pearce.
- Advertisements:** "NOW OPEN! M&A AUTO", "Who's Who IN BUSINESS", and "The 2024 HOME Building & Real Estate".